

# O'Keefe Publishing, Inc.

Promoting Golf In Colorado for 21 Years.

## Colorado Golf Marketing Specialists



### **DIVOT Magazine** - [www.divotmagazine.com](http://www.divotmagazine.com)

- 4 seasonal issues each year (Winter, Spring, Summer, Fall).
- 30,000 copies distributed throughout Colorado with each issue.
- Every ad program includes a feature story.
- Each digital version of Divot Magazine is emailed to 80,000 Colorado golfers with website links.
- Divot Magazine is entering it's 22nd year of publishing in Colorado.

|                           | 1 Issue | 2 Issues     | 3 Issues      | 4 Issues     |
|---------------------------|---------|--------------|---------------|--------------|
| <b>2 Full Page Spread</b> | \$2700  | \$2300 / per | \$1,900 / per | \$1500 / per |
| <b>Full Page</b>          | \$1500  | \$1300 / per | \$1100 / per  | \$900 / per  |
| <b>1/2 Page</b>           | \$900   | \$800 / per  | \$700 / per   | \$600 / per  |
| <b>1/4 Page</b>           | \$500   | \$450 / per  | \$400 / per   | \$350 / per  |

Additional \$1000 per issue for inside front cover 2 Page Spread (pages 1-2).

Additional \$750 per issue for full page back cover.

Additional \$500 per issue for full page first 8 pages and inside back cover 2 Page Spread.

### **DIVOT Email Marketing** - [www.e-golfmarketing.com](http://www.e-golfmarketing.com)

- Reach 80,000 Colorado golfers with an exclusive email campaign.
- All lists are developed from our own recourses. No lists have been purchased.
- We'll help you build and develop your email campaign.
- Open rates and click-through statistics are provided.

|   |                       |
|---|-----------------------|
| <b>Constant Contact List ( 10,000 )</b> | \$300 per email blast |
| <b>Vertical Response List (70,000 )</b> | \$600 per email blast |
| <b>Both List (80,000 )</b>              | \$700 per email blast |

Discounting is available for multiple campaign commitments.



### **GOLFind** - [www.golfind.com](http://www.golfind.com)

- Post any Offer, Deal, Event or Announcement on our website.
- Your Posting is viewed by thousands of monthly visitors.
- Your Posting is also emailed to 80,000 Colorado golfers twice each month.
- Update or change your Posting any time you want.

|                         |        |
|-------------------------|--------|
| <b>3 Months Access</b>  | \$600  |
| <b>6 Months Access</b>  | \$1000 |
| <b>12 Months Access</b> | \$1500 |

Additional \$50 per month for each additional Offer.



### **Green Saver Book** - [www.greensavergolf.com](http://www.greensavergolf.com)

- The longest running golf discount program in Colorado... 15 years.
- There is no cost to participate.
- Participants must provide a deep discount offer that adds value to the book.
- Published annually, one time each year.
- 3,000 books distributed each year.
- The book helps raise thousands of dollars for charitable organizations.



Additional discounting is available when bundling multiple services.

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