

# O'Keefe Publishing, Inc.

Promoting Golf In Colorado for 21 Years.

## Colorado Golf Marketing Specialists



### DIVOT Magazine - [www.divotmagazine.com](http://www.divotmagazine.com)

- 4 seasonal issues each year (Winter, Spring, Summer, Fall).
- 30,000 copies distributed throughout Colorado with each issue.
- Every ad program includes a feature story.
- Each digital version of Divot Magazine is emailed to 80,000 Colorado golfers with website links.
- Divot Magazine is entering it's 22nd year of publishing in Colorado.

	1 Issue	2 Issues	3 Issues	4 Issues
2 Full Page Spread	\$2700	\$2300 / per	\$1,900 / per	\$1500 / per
Full Page	\$1500	\$1300 / per	\$1100 / per	\$900 / per
1/2 Page	\$900	\$800 / per	\$700 / per	\$600 / per
1/4 Page	\$500	\$450 / per	\$400 / per	\$350 / per

Additional \$1000 per issue for inside front cover 2 Page Spread (pages 1-2).

Additional \$750 per issue for full page back cover.

Additional \$500 per issue for full page first 8 pages and inside back cover 2 Page Spread.



### DIVOT Email Marketing - [www.okeefepublishing.com](http://www.okeefepublishing.com)

- Reach 80,000 Colorado golfers with an exclusive email campaign.
- All lists are developed from our own recourses. No lists have been purchased.
- We'll help you build and develop your email campaign.
- Open rates and click-through statistics are provided.
- Using Constant Contact and Vertical Response delivery systems.

**80,000 Colorado Golfers**      **\$500 per email blast**

Discounting is available for multiple campaign commitments.



### GOLFfind - [www.golfind.com](http://www.golfind.com)

- Post any Offer, Deal, Event or Announcement on our website.
- Your Posting is views by thousands of monthly visitors.
- Your Posting is also emailed to 80,000 Colorado golfers twice each month.
- Update or change your Posting any time you want.

**3 Months Access**      **\$300**

**6 Months Access**      **\$500**

**12 Months Access**      **\$800**

Additional \$50 per month for each additional Offer.



### Green Saver Book - [www.greensavergolf.com](http://www.greensavergolf.com)

- The longest running golf discount program in Colorado... 15 years.
- There is no cost to participate.
- Participants must provide a deep discount offer that adds value to the book.
- Published annually, one time each year.
- 3,000 books distributed each year.
- The book helps raise thousands of dollars for charitable organizations.

**Additional discounting is available when bundling multiple services.**

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